

# 2022 VOTER PRIORITIES INDEX

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Nationwide Online Survey

*N = 1500 Self-identified Midterm Voters | M.o.E. +/-2.5% | November 10-15, 2022*

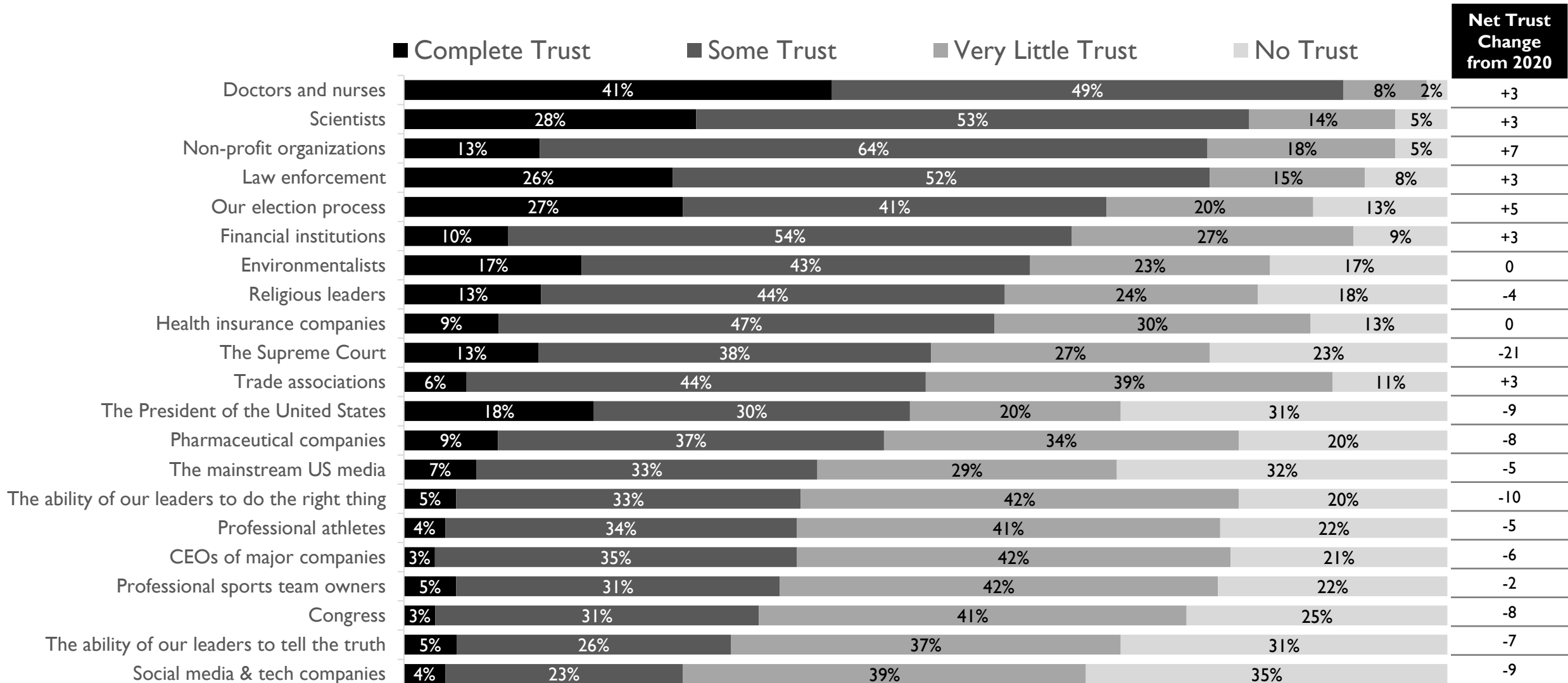
# INSTITUTIONAL TRUST

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# 2022 TRUST INDEX:

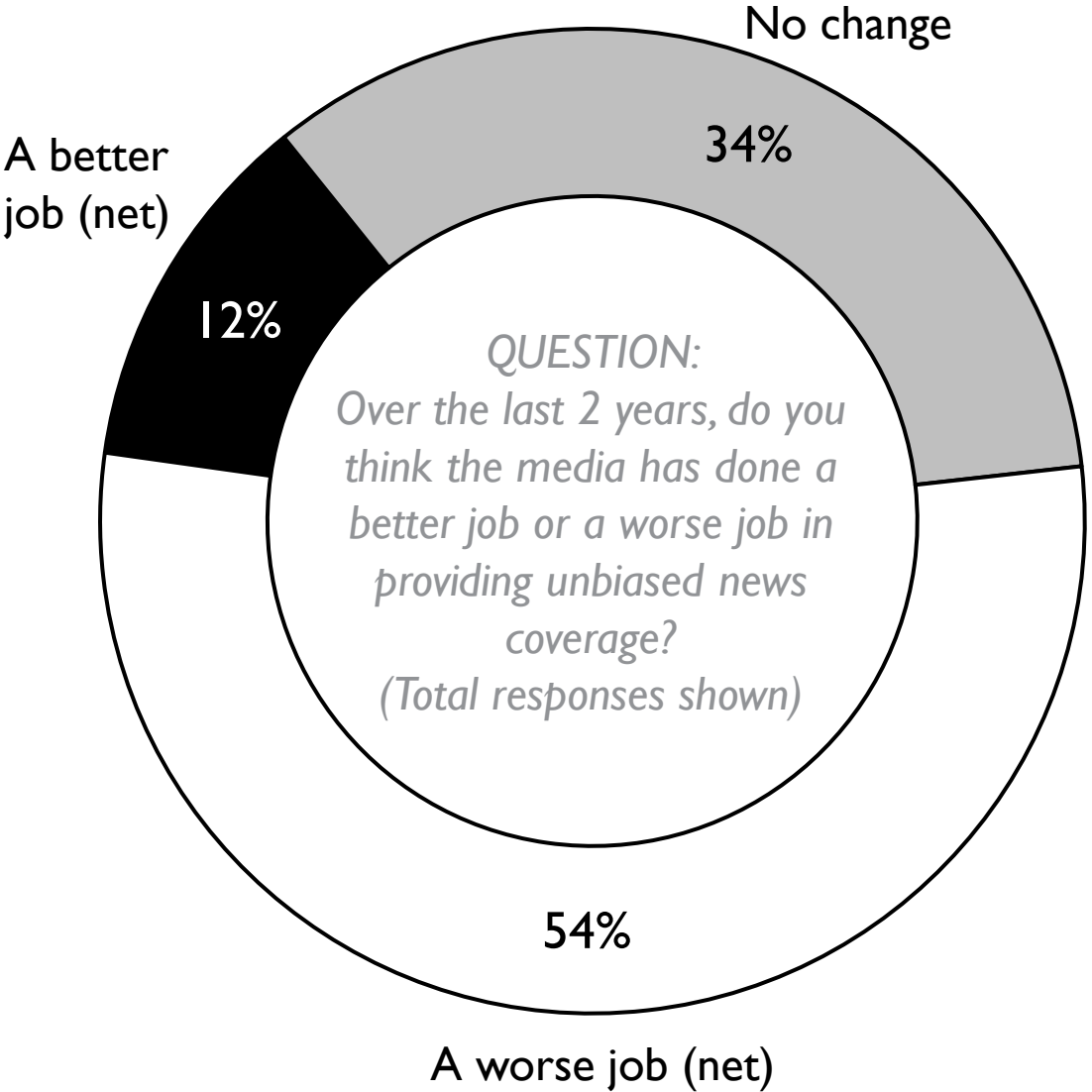
Trust in the Supreme Court has dropped 21 percentage points since 2020.

QUESTION: Please indicate your general, gut-reaction level of TRUST in each of the following.



# VOTERS BELIEVE THEIR NEWS IS BECOMING MORE BIASED.

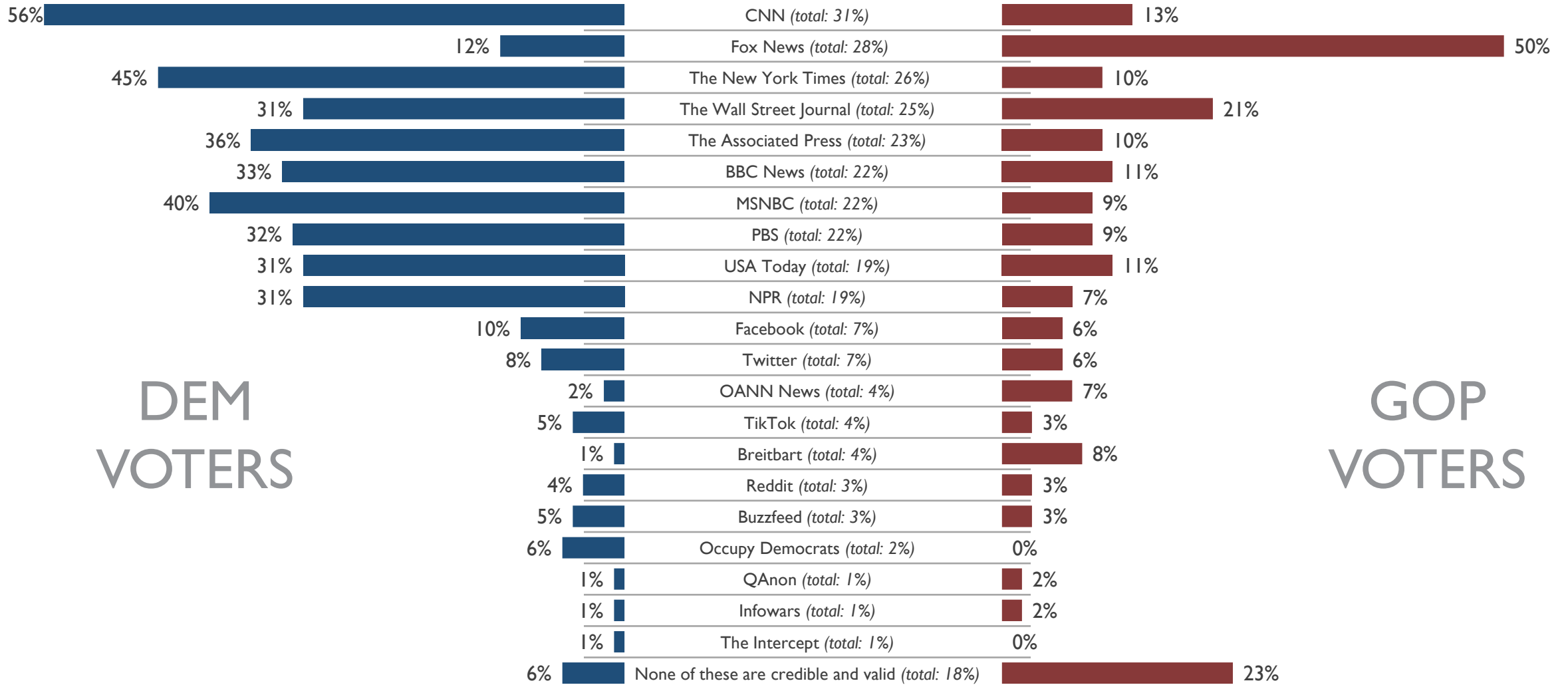
73% of Republican Midterm voters say the media is doing a worse job over the last two years. 56% of Independents Midterm voters and 30% of Democratic Midterm voters agree.



# MEDIA CREDIBILITY INDEX 2022:

CNN is viewed as the most credible news source overall, overtaking Fox News, which held the top spot in 2020.

QUESTION: Please indicate which of the following you view as a credible and valid source for news and information. (Select all that apply)

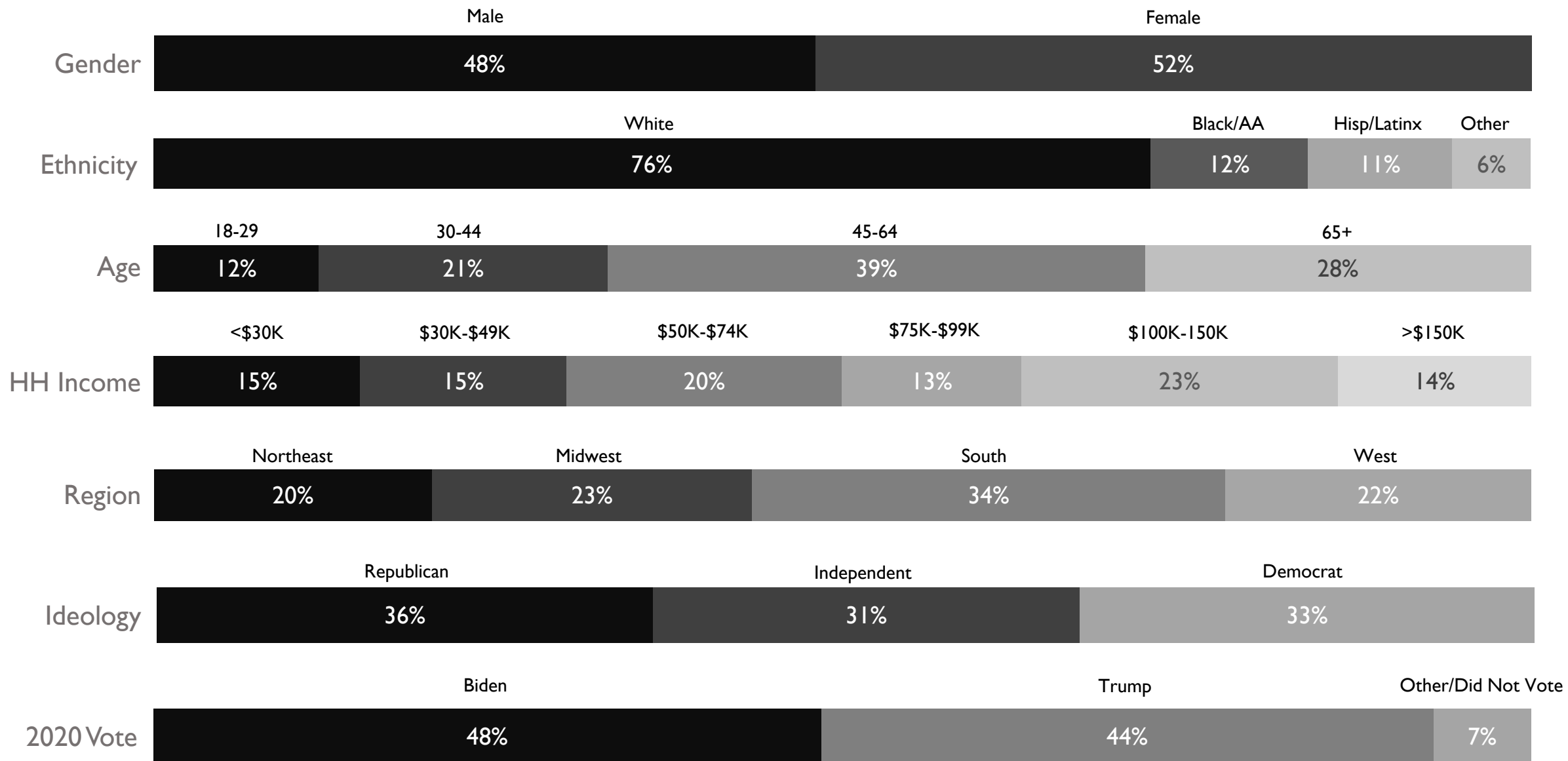


# METHODOLOGY & AUDIENCE

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# QUANTITATIVE: NATIONAL MIDTERM VOTER SAMPLE BREAKDOWN: N=1500

(N = 1500 | Fielded 11-10-2022 to 11-15-2022 | M.o.E +/- 2.5%)



THANK YOU.

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