

ARTIFICIAL INTELLIGENCE PUBLIC POLLING

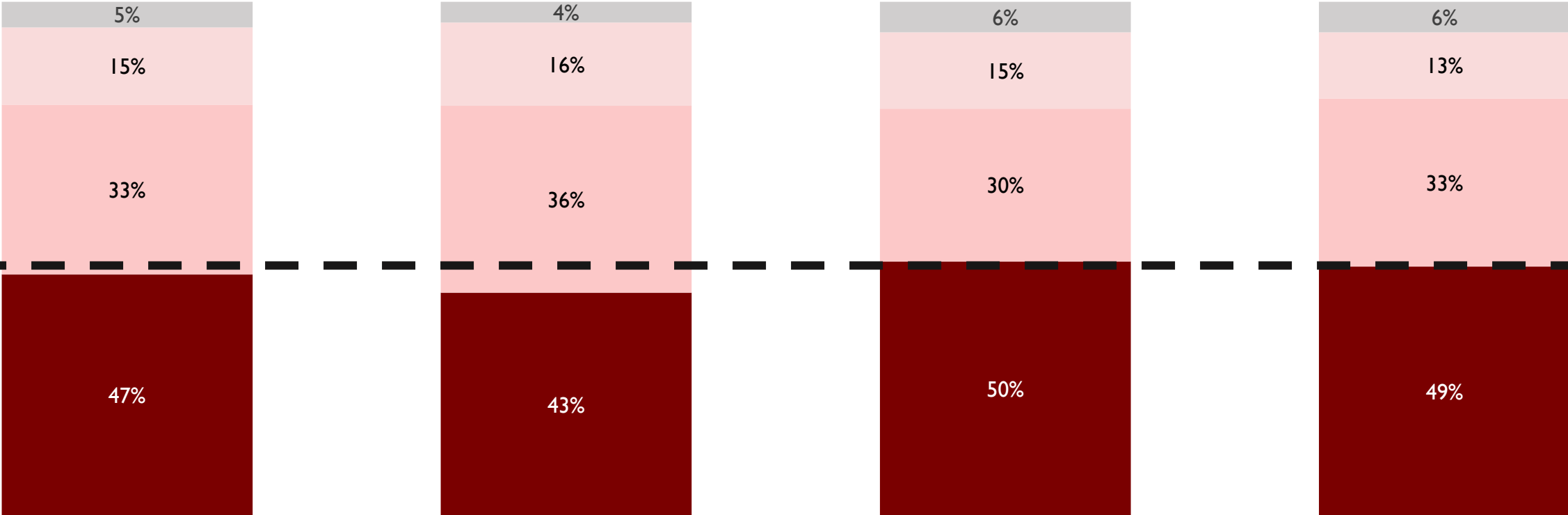
MARCH 2024

SERIOUS, BIPARTISAN CONCERN OVER USE OF DEEPFAKES IN 2024.

"Deepfakes" are a type of artificial intelligence (AI) in which someone can create convincing images, audio, and videos to represent a person saying or doing something that they never actually said or did.

How concerned or not concerned are you about the use of "deepfakes" of candidates and political figures during the November 2024 election?

■ Very concerned ■ Somewhat concerned ■ Only a little concerned ■ Not at all concerned



Total

GOP

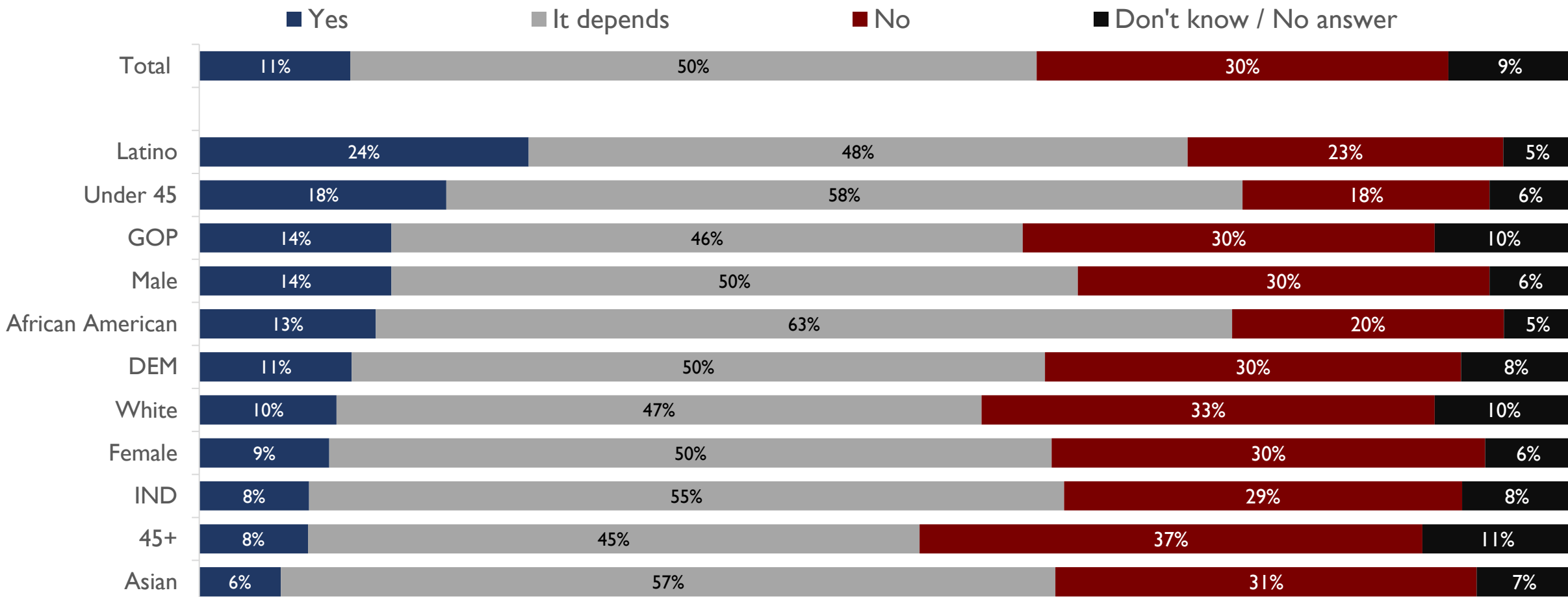
IND

DEM

Source: Data for Progress
February 2-5, 2024 online n=1225 U.S. Likely Voters

FEW CONFIDENT THEY CAN IDENTIFY AI GENERATED MATERIAL.

Do you think you would be able to tell if an image, video, or audio clip was generated using artificial intelligence?

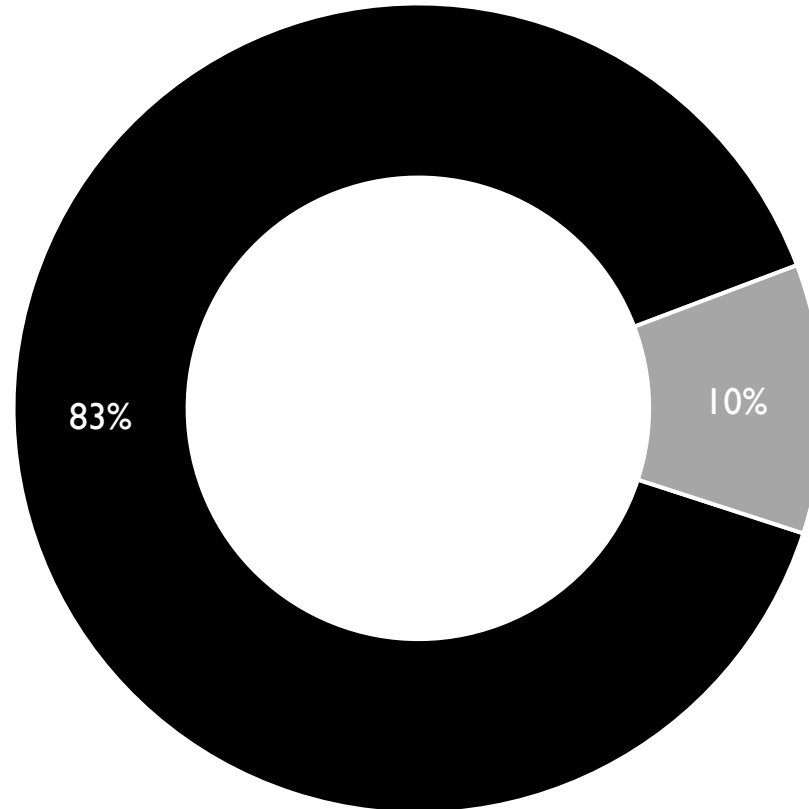


Source: Data for Progress
January 31 – February 1, 2024 online n=1231 U.S. Likely Voters

AI GENERATED CONTENT SHOULD BE REQUIRED TO BE LABELED.

Which of the following statements comes closest to your view, even if neither is exactly right? (Don't know not shown)

Companies that develop AI tools should be required to label AI-generated content that is used to influence an election



Companies that develop AI tools should not be required to label AI-generated content that is used to influence an election

GOP	IND	DEM
81%	84%	85%

GOP	IND	DEM
11%	9%	10%

MAJORITY SUPPORT BIDEN'S NEW ACTIONS TO ADDRESS AI.

Recently, the Biden administration has taken new actions to address artificial intelligence (AI).
For each action, please say whether you support or oppose it:

